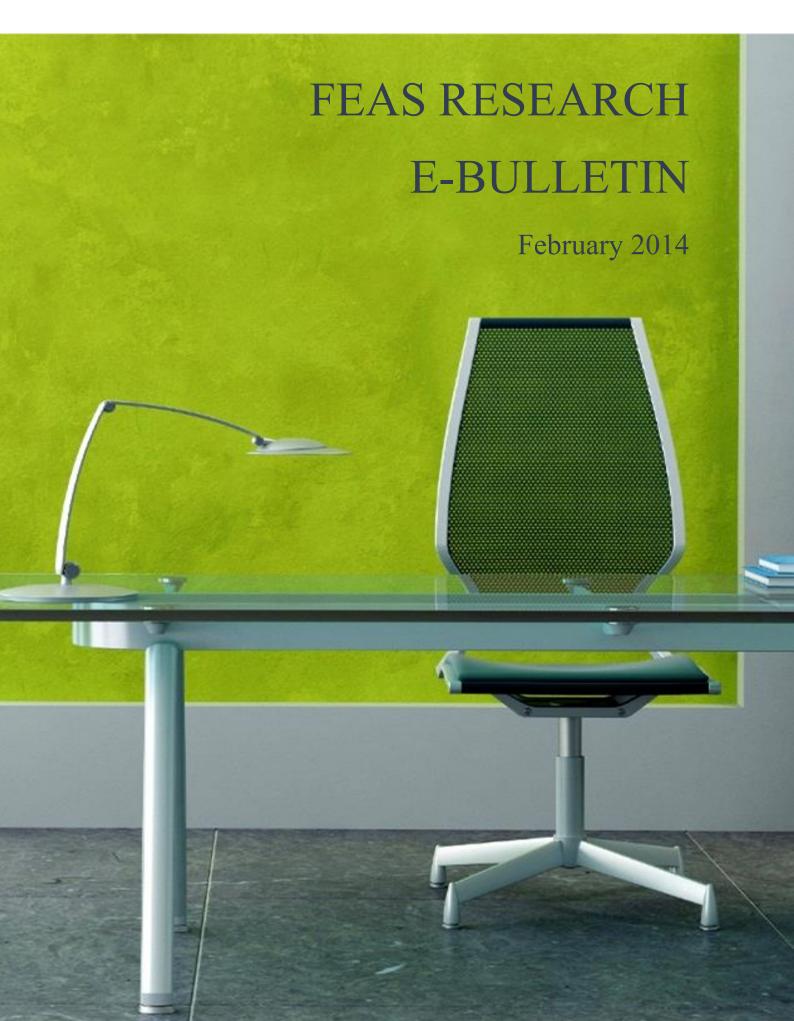


MIDDLE EAST TECHNICAL UNIVERSITY

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES



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Department of Business Administration4-6
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Quantitative decision tools

Small business management

Strategic management

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Institutionalization Processes

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Risk Sensemaking

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International and Domestic Stock and Capital Markets

Reputation Capital

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Historical Formation of Markets and Consumer Culture

Historical Research Methods in Marketing

Multiple Modern Consumer Cultures and Markets

Posthuman Consumer

Value creation in Marketing and Consumer Research

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Cultural and Strategic Issues Concerning Intra- and Inter-firm Aspects of Marketing Systems and Their Links with Business Performance

Distribution Channels, Inter-firm Relationships

Relationship Marketing

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Emerging Market Economies

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Business Ethics: Organizational Misconduct, Ethical work climate

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Organisational Theory	
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